



# Sponsorship Opportunities

The Alabama Gulf Coast Zoo is excited to invite you to participate as a sponsor of our first annual **Zoo Brew** on Friday, October 15, 2021, 6:30 pm – 9:00 pm. This event will raise funds for the Zoo and support conservation efforts for the critically endangered cotton-topped tamarin. The 21 and older event will include VIP and general admission to experience a night of sample beer tastings from the Gulf Coast's best breweries, great food, live entertainment, fun activities, and an opportunity to meet and greet the Zoo's animal ambassadors.

**Sponsor Form and Logo due September 30, 2021.** Email to [development@algulcoastzoo.org](mailto:development@algulcoastzoo.org)

Benefits	Presenting Sponsor \$5,000 1 Available	Photo Booth Sponsor \$3,000 1 Available	Entertainment Sponsor \$2,500 2 Available	VIP Area Sponsor \$2,500 1 Available	Game Zone Sponsor \$1,500 1 Available	Supporting Sponsor \$1,000	Conservation Sponsor \$500
On-stage speaking opportunity & company logo on all promotional event materials							
Complimentary VIP Tickets to Zoo Brew	<b>6</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>2</b>
Company logo or name on event website, monthly newsletter, with link to company website	 Logo	 Logo	 Logo	 Logo	 Logo	 Logo	 Name
Company recognized on social media							
Opportunity to include promotional company products in VIP swag bag							
First right of refusal for sponsorship the next year							
Company logo or name on event banner	 Logo					 Logo	 Name
Only company logo included on take home photobooth cards							
Only company logo included on entertainment stage banner							
Only company logo featured on signage in VIP zone early access area (butterfly house and giraffe feeding)							
Only company logo featured on signage in Game Zone area (outdoor yard games)							

# YES! I'D LIKE TO SPONSOR



- Presenting Sponsor \$5,000**
- Photo Booth Sponsor \$3,000**
- Entertainment Sponsor \$2,500**
- VIP Area Sponsor \$2,500**
- Game Zone Sponsor \$2,500**
- Supporting Sponsor \$1,000**
- Conservation Sponsor \$500**

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Business Name

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Contact Person

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Address

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City

State

Zip

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Email

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Phone

Yes! I have emailed my high-resolution company logo to [development@algulfoastzoo.org](mailto:development@algulfoastzoo.org)

## Food and Beer Vendor Spots Available

### Questions? Please Contact:

Paula White, Director of Development

(251) 256-7008 ext. 124

[development@algulfoastzoo.org](mailto:development@algulfoastzoo.org)