

# Art ON THE WILD SIDE

ONLINE AUCTION - MARCH 16-23  
EVENING CELEBRATION - MARCH 23



### ONLINE AUCTION

Includes exclusive animal artwork, trips, attraction packages, and more!



### VIP - SPONSORS ONLY

Entrance 5:30 pm, full access to the zoo, special dining and drink stations, giraffe feedings, keeper chats and animal interactions.



### GENERAL ADMISSION

Begins 7:00 pm, includes live entertainment, food, drinks, live and silent auction, live art demos, animal ambassadors.

## YOUR SUPPORT MATTERS



### FOR YOUR ZOO

The Alabama Gulf Coast Zoo is home to more than 300 animals. Your sponsorship helps provide continual care and enrichment to all of the animals who call it home.



### FOR OUR COMMUNITY

At the heart of the zoo's mission is education. Your sponsorship helps expand the hearts and minds of students of all ages through enriching hands-on experiences and engaging programs.



### FOR CONSERVATION

Your sponsorship provides on and off site conservation programs about endangered species at the zoo and in the wild. These programs allow people to engage with wildlife and influence them to protect the world around them.



## SPONSORSHIP OPPORTUNITIES

Benefits	Visionary \$5,000	Champion \$2,500	Patron \$1,000	Helping Hand \$500
<b>VIP Tickets</b> Only Available for Sponsors	8	8	4	2
<b>VIP Seating</b>	Exclusive Outpost with Table for 8	VIP Table for 8	General Reserved	General Reserved
<b>Recognized on all Night of Event Signage</b>	Premium Logo	Medium Logo	Small Logo	Name
<b>Recognized on Zoo Social Media</b> (FB - 81K followers, Instagram 1K followers)	Logo	Logo	Logo	Logo
<b>Recognized in Zoo Monthly Newsletter</b> (6K+ contacts)	Premium Logo	Medium Logo	Name Listing	Name Listing
<b>Recognized on Event Auction Site</b> (over 300 users local and out of state)	Premium Logo	Medium Logo	Name Listing	Name Listing
<b>Included in Broadcast Advertising on WKRG</b> (\$3,000 Ad Value)	Logo Placement in Advertisement *Must Commit by March 1			

***Sponsoring this event provides the Zoo with vital resources needed to continue operations and impactful programs. You will directly help provide exceptional care and enrichment for the animals, provide lifelong memories for people of all ages, and play a pivotal role in connecting the community to wildlife.***

Alabama Gulf Coast Zoo



**YES! I WANT TO SUPPORT THE ZOO**

- VISIONARY \$5,000**       **PATRON \$1,000**  
 **CHAMPION \$2,500**       **HELPING HAND \$500**

Business Name (as you want it to appear in promotional materials)

Contact Name

Address

City

State

Zip

Email

Phone

**Return this form to [development@algulfcoastzoo.org](mailto:development@algulfcoastzoo.org)**

Make Checks Payable to Alabama Gulf Coast Zoo  
20499 Oak Road E, Gulf Shores, AL 36532  
Memo: Art on the Wild Side

Pay Online (fees apply)  
<https://24ArtontheWild.givesmart.com>

**Deadline March 8, 2024**

Questions? Please Contact  
Paula White, Director of Development  
251.256.7008 ext. 124  
[development@algulfcoastzoo.org](mailto:development@algulfcoastzoo.org)